

SIGRIST-PHOTOMETER holds agency meeting in Fürigen

The launch of the new inline turbidity meter TurBiScat was a good reason for the company to invite its representatives for an agency meeting. Beside the presentation of the new monitor, participants had the opportunity to increase their knowledge in brewing with the help of the mobile brewery available on site.

Sales staff from close to 40 countries made their way up to Fürigen, high above the lake of Lucerne and with breath taking view. During two days the participants received a lot of valuable information about the new unit and as such were prepared to present and convince their customers of this impressive photometer.

As the TurBiScat will find most of its customers in the brewing industry it was a good match to have a mobile brewery in front of the meeting building, a real brew gave deep insight into the technology of brewing.

The technical and folkloristic scopes of the event lead to the stage where the Sigris-team can now even better care for beverage customers.

